

Your top priority is **growing** the business.  
Our top priority is **activating** your most valuable resources.


NARRATIVE MEDIA + THOUGHT LEADERSHIP + RELEVANT ACTION LEARNING

**= SUSTAINABLE OUTCOMES**

We re-imagined corporate learning to align with the natural curiosity of adult learners, satisfy their need for real-world relevance, and inspire action. To accomplish this, we:

- 1 Seek to understand the complexities of the desired change within your organization.
- 2 Artfully link the desired change to a meaningful narrative external to your organization. By engaging from a distance, people are more apt to observe patterns and activate problem solving.
- 3 Facilitate a dialogue to challenge existing paradigms surrounding the change and explore potential new perspectives.
- 4 Connect replicable and proven frameworks to real-world challenges identified by participants during the learning experience for immediate application.
- 5 Partner with leadership to identify relevant action learning assignments and accountability structures for sustainability of impact.

We measure program results. Always. This is our way of honoring your confidence in our expertise.




Ready to know more? Flip to find out. 

## Your organizational opportunities and challenges are unique.

That's why we partner with you to identify the best solution based on your priorities, culture and competitive landscape. Options include:

- + Battle for Change: The Art of Organizational Evolution
- + Servant Leadership: Organizational Performance. Regenerated.
- + Reinventing Teams: Leverage Opportunity to Overcome Challenge
- + In Retrospect: Explore the Past to Mobilize the Future
- + Creativity in the Workplace: Ignite Bright Ideas
- + Process Design Thinking: Revive Your Business Strategy
- + Beyond Limits: Embracing & Activating Resourcefulness
- + Social Media in the Workplace: Beyond Brick and Mortar
- + 48 Hours: Thought Strategy for Rapid Redirection

**It's true.** We expect more from your most valuable resources than just showing up for class. Our investment in their development (and your results!) includes:

-  Engaging facilitated experiences - every time, in every way - whether participants are gathering in a classroom, attending a virtual instructor-led session or connecting online via social media with integrated narrative components.
-  Action learning assignments based on client-identified priorities to create real-world organizational momentum, impact and sustainable results.
-  Coaching options for individuals or groups to generate meaningful feedback loops and effective accountability structures.

## Sometimes bringing people together physically just isn't a feasible option. We've got a variety of solutions that will work for your organization.

### + Collaborative Online Learning (Connect 4.0) \$\$

Experience a whole new level of online learning designed to promote peer-to-peer knowledge sharing by leveraging the same tools we use to gather information and connect with others every day.

*(100% self guided online learning)*

### + Narrative-Based Online Learning \$\$\$

Integrating narrative story into online learning allows participants to anchor new behaviors and perspectives in meaning, which positively impacts retention and results.

*(100% self guided online learning)*

### + Choose Your Destiny \$\$\$\$

Increase effectiveness of online learning by adding the variable of choice. Learners make decisions and receive feedback from a facilitator or peer group via social media allowing for exploration of ideas and decision points that have not yet been scripted.

*(70% online learning/30% behavioral coaching)*

### + Webcasting \$\$\$\$

Stimulate learning by rebroadcasting a speaker, an interview or even a classroom experience from a previous recording.

*(100% TV based learning)*

### + Live-Stream \$\$\$\$\$+

Engage learners in-person and online simultaneously for maximum impact and expansive reach while leveraging the impact of social media and interactive program development.

*(Combined live TV learning with virtual participant connectivity and real time interaction via social media)*