

Your top priority is **growing** the business.  
Our top priority is **activating** your most valuable resources.


NARRATIVE MEDIA + THOUGHT LEADERSHIP + RELEVANT ACTION LEARNING

**= SUSTAINABLE OUTCOMES**

We re-imagined corporate learning to align with the natural curiosity of adult learners, satisfy their need for real-world relevance, and inspire action. To accomplish this, we:

- 1 Seek to understand the complexities of the desired change within your organization.
- 2 Artfully link the desired change to a meaningful narrative external to your organization. By engaging from a distance, people are more apt to observe patterns and activate problem solving.
- 3 Facilitate a dialogue to challenge existing paradigms surrounding the change and explore potential new perspectives.
- 4 Connect replicable and proven frameworks to real-world challenges identified by participants during the learning experience for immediate application.
- 5 Partner with leadership to identify relevant action learning assignments and accountability structures for sustainability of impact.

We measure program results. Always. This is our way of honoring your confidence in our expertise.




Ready to know more? Flip to find out. 

## Your organizational opportunities and challenges are unique.

That's why we partner with you to identify the best solution based on your priorities, culture and competitive landscape. Options include:

- + Battle for Change: The Art of Organizational Evolution
- + Servant Leadership: Organizational Performance. Regenerated.
- + Reinventing Teams: Leverage Opportunity to Overcome Challenge
- + In Retrospect: Explore the Past to Mobilize the Future
- + Creativity in the Workplace: Ignite Bright Ideas
- + Process Design Thinking: Revive Your Business Strategy
- + Beyond Limits: Embracing & Activating Resourcefulness
- + Social Media in the Workplace: Beyond Brick and Mortar
- + 48 Hours: Thought Strategy for Rapid Redirection

**It's true.** We expect more from your most valuable resources than just showing up for class. Our investment in their development (and your results!) includes:

-  Engaging facilitated experiences - every time, in every way - whether participants are gathering in a classroom, attending a virtual instructor-led session or connecting online via social media with integrated narrative components.
-  Action learning assignments based on client-identified priorities to create real-world organizational momentum, impact and sustainable results.
-  Coaching options for individuals or groups to generate meaningful feedback loops and effective accountability structures.